

Profile

Adam graduated from Manchester Metropolitan University with a 2:1 degree in Design & Art Direction. His personal qualities are highly suited to the challenges of a graphic design post. Having a strong passion for graphic design, typography, layout and logo design drives him to follow numerous print and online resources, allowing him to keep on top of current design trends, technologies and techniques. Combining his perfectionist nature with a good sense of time-management allows him to take on multiple projects without letting the quality of work slip. Winning a global T-shirt design competition and designing promotional material and co-organising national weekend snowboarding events have been the highlight of his career thus far. He is eager to take on roles allowing him to take a project from concept through to a highly polished completed stage. He has proved himself to be a fast and confident worker in previous jobs at Fastsigns and Code Blue in high pressure environments, where a quick turnaround of artwork was required.

Adam is now looking to take on more responsibilities in a more design orientated environment and is immediately available for interviews.



Website, portfolio and references:

www.addsenior.co.uk

www.addsenior.co.uk/addsenior_portfolio.pdf

www.addsenior.co.uk/addsenior_references.zip

Key Skills

- Adobe Illustrator • Adobe Photoshop • Adobe In design • Adobe Dreamweaver • Adobe Flash • Adobe Acrobat Pro
- Adobe Image Ready • Microsoft Office • Composer • Onyx Postershop • Quark • Sage • Fast Learner • Competent on MAC and PC
- HTML, CSS layout with implementation of Javascript based elements • 4+ years commercial experience
- Extensive signage knowledge • Colour Management • Brand Awareness • Design Consultant • IT Support

Career History

Fastsigns: Oct 08 – Nov 09

- Design and production of all types of signage and vehicle graphics
- Use, maintenance and management of vinyl plotter, large format printer and related materials
- Upkeep of computers and update for industry standard programs

Freelance Clients: July 06 - Present

Sheffield Ski Village: June 08 – Present

- Produced logos for sheffield Ski Village and Jungle Jim's indoor play area
- Total design and development of annual snowboard competition - The Sheffield Freeze

Gable Lake Design: July 06 – Oct 08

- Website concepts, build and maintenance
- Logo and corporate identity design
- Data layout

Vivid: Sept 08

- Design, build and launch of www.englishcitiesfund.co.uk
- Re-design of packaging of annual brochure for development company,

HRS Services Ltd: July 07 – July 08

- Redesign, management and integration and of all internal documentation across all 8 departments in MS Office format.
- Design consultant, stationary design, preparation for print, website content and upkeep of company PDF downloads
- Maintenance of employees machines and company server

Code Blue Group: July 07 & Sept 08

- Creation, preparation and delivery of adverts for multiple magazines within the food and construction industry. FMCG, INCA.

Online work

The Sheffield Freeze
English Cities Fund
Lomas Engineering
CIQ Audit
Q Drywall
Chris Andrews Ceramics
Springhill

<http://freeze.sheffieldskivillage.co.uk>
<http://www.englishcitiesfund.co.uk>
<http://www.lomas.co.uk>
<http://www.ciqaudit.co.uk>
<http://www.qdrywall.com>
<http://www.chrisandrewsceramics.com>
<http://www.privatewatersupplies.org.uk>

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Education

Degree:

Manchester Metropolitan University (2005-2008)
2:1 - Design and Art Direction – Specialising in Graphic Design

Art Foundation:

Huddersfield Technical College (2004-2005)
Distinction - Art & Design

Interests

Extreme sports specifically snowboarding, photography, music and gaming

References

Written references - www.addsenior.co.uk/addsenior_references.zip

Trevor Davies / Mark Davies
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Adele Tolladay
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